A4 STOCK SPECIALITY SPEC SHEET

MULTIPURPOSE (LASER/COPIER PRODUCTS)

Matt Transparent Polyester with a permanent adhesive
(MTP)

A matt transparent polyester (PET) specifically designed for use on 'hot fuse' printer systems. Some slight curl may occur on exiting the printer, but this will flatten quickly.
This material has a frosted appearance when peeled off of the backing sheet but gives a no label look once applied to another surface.

Face material properties

Grammage	55 gsm
Caliper (thickness)	46 microns

Adhesive
A clear permanent, acrylic based adhesive with good tack & adhesion on a wide range of surfaces.

Minimum application temp.	+5°C
Storage range once applied	-20°C to +80°C

Backing
A one side clay coated, bleached kraft paper with good lay-flatness & stability

Thickness	110 microns
Grammage	98 gsm

Environmental
Paper components are either ECF or TCF grade manufactured using pulp from sustainable, managed resources. All dimensions are nominal target specifications but may vary. All products within our range are manufactured to ISO 9001:2015 and BRC standards, the factory is also PEFC and FSC certified. The raw material laminates are also made to the same ISO standards as above and to ISO 14001.

Markets and Uses
This matt clear product can be used to give a No Label Look for postal items or for printed boxes or envelopes where a colour needs to be matched – the clear label can be put over the print on the box, etc. to give the impression of a colour matched label. This is a strong material that is hard to tear so is very durable. Also used on products that last a long time, so label and instructions stay intact – i.e. paints, varnishes, chemicals.
Marketing, Mailing Companies, Product Labelling, Chemical Companies