DATA SHEET: Holographic Synthetic Laser with a permanent adhesive. Short Code: HSL

Designed for Copier and Laser Printers:

Get the party started with our totally new Holographic Laser labels. The material can be printed in the laser and copier printers typically found at home or in small offices. The product must be printed through the by-pass tray of your printer and it will curl after printing, however, this can be reduced with setting the machine to labels and laying the sheet face down as soon as it comes out of the printer and leaving it to settle for 30 minutes or so, but a little patience will be needed!

This material has been designed for a big wow factor and can be used to create the most eye-catching labels ever!

Face material properties

Grammage	39 gsm + or – 4 gsm
Caliper (thickness)	40 microns + or – 4 microns

Adhesive

A permanent, acrylic based adhesive with good tack & adhesion on a wide range of surfaces.

Minimum application temp.	+5°C
Storage range once applied	-20°C to +80°C

Backing

A heavy one side clay coated, bleached kraft paper with good lay-flatness & stability

Thickness	115 microns + or – 10 microns
Grammage	125 gsm + or – 6 gsm

Environmental

Paper components are either ECF or TCF grade manufactured using pulp from sustainable, managed resources. All dimensions are nominal target specifications but may vary. All products within our range are manufactured to BRC A + standards. The factory is also FSC and ISO14001 certified. Furthermore we are a Zero to landfill certified company.

Market and Uses

As we said, let's get the party started and you decide what you can use these for, but what ever it is, your label will be noticed!