

# A4 STOCK SPECIALITY SPEC SHEET

## MULTIPURPOSE (LASER/COPIER PRODUCTS)



### **Glass transparent polyester with a removable adhesive (GTR)**

A gloss transparent polyester (PET) specifically designed for use on 'hot fuse' printer systems. Some slight curl may occur on exiting the printer, but this will flatten quickly. This material is primarily used in the area of 'long-life' durable, tracking labels. Due to the print pre-treatment, the film is printable by common label printing methods like letterpress, flexography, screen and offset.

#### **Face material properties**

Caliper (thickness) 54 microns

#### **Adhesive**

A clear removable, acrylic based adhesive. The strength of the face material allows the label to be peeled away cleanly off most surfaces after long-term application.

Minimum application temp. 0°C  
Storage range once applied -20°C to +80°C

#### **Backing**

Kraft backing paper, matt-coated on reverse side with good lay-flatness & stability

Thickness 88 microns  
Grammage 100 gsm

#### **Environmental**

Paper components are either ECF or TCF grade manufactured using pulp from sustainable, managed resources. All dimensions are nominal target specifications but may vary. All products within our range are manufactured to ISO 9001:2015 and BRC standards, the factory is also PEFC and FSC certified. The raw material laminates are also made to the same ISO standards as above and to ISO 14001.

#### **Markets and Uses**

This matt clear product can be used to give a No Label Look for on printed boxes, items or envelopes where a colour needs to be matched and the label needs to be removed. Also used for marketing on promotional materials where a label is added for an Offer or similar, that can then be removed if necessary.

This is a strong material that is hard to tear so is very durable.

**Marketing, Mailing Companies, Product Labelling, Chemical Companies**